

The background of the entire page is a scenic aerial photograph. It shows a large, calm lake winding through a landscape of rolling hills. The hills are covered in dense green forests. The sky is a mix of soft pinks, oranges, and blues, indicating a sunset or sunrise. The water reflects the colors of the sky.

2022 SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

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Position Your Brand in Good Company

Our strength is in our partnerships.

In order to empower and advocate for our member businesses - who, today, number around 500 and span a six-county area - we must deliver accessible, affordable and valuable programming, insights and opportunities.

We do it with the help of firms like yours. As a 501[c]6 not-for-profit membership organization, we rely on members and community partners to underwrite the cost of capacity-building programs so that all member businesses - regardless of their size, budget or scope - can be part of our upwardly mobile regional economy.

Please consider the opportunities in this Sponsorship & Partnership Guide. We can help position you as a leader in the Canandaigua and Finger Lakes community through high-visibility advertising, branding and networking.

Have an idea you don't see in the Guide? Let's talk about it! We're always looking for new, high-impact opportunities to grow our members' businesses, enhance the member experience and create new opportunities for members, residents and visitors!



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BUSINESS INSPIRATION AWARDS

February 11, 2022

12-1PM

Finger Lakes Television

Honoring mindful decisions of members to reflect the values and priorities of our community. The categories include Environmental Champion, Visionary Investor, Humanitarian, Innovator, Minority or Woman Owned Business.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor (1 available) \$1,750 Member Only

- "Presented by [your company]" and logo in all online and printed communications
- Delegate to be featured as a co-host during the virtual award program
- Company logo in the online program, @113 and event webpage
- Ten \$10 gift certificates to a member restaurant of your choice

Gold Sponsor

\$850 (Members save 10%)

- Company logo in all online and printed communications
- Company logo in the online program, @113 and event webpage
- Eight \$10 gift certificates to a member restaurant of your choice

Keynote Speaker Sponsor **SOLD**

Award Underwriter (5 available) \$850 (Members save 10%)

- Company logo in all online and printed communications
- Slide with Company logo introducing award category in the virtual award program
- Company logo in the online program, @113 and event webpage
- Eight \$10 gift certificates to a member restaurant of your choice

Silver Sponsor

\$400 (Members save 10%)

- Company logo in the online program, @113 and event webpage
- Two \$10 gift certificates to a member restaurant of your choice



April 19, 2022

The freshest of the Finger Lakes.
AlfrescoFLX brings members together in
a full-day summit to learn about
marketing, sales and brand elevation.
Networking opportunities will help our
community to grow together.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR **SOLD**

KEYNOTE SPONSOR 1 available - \$750 Member Only

- "Keynote Sponsor" and firm logo included in all online & printed communications
- Your delegate to introduce the Keynote Speaker from the podium
- Logo and link at AlfrescoFLX.com
- Event Registrations for 2
- Chef's Dinner for 2

SESSION SPONSOR \$550 (Members save 10%)

- "Session Sponsor" and firm logo included in all online & printed communications
- Your delegate to welcome guests at a session
- Logo and link at AlfrescoFLX.com
- Event Registrations for 2

FOOD & BEVERAGE SPONSOR 4 available- \$660 (Members save 10%)

- Option to sponsor lunch, snack, reception or Chef's dinner
- Firm logo included at sponsored meal
- Opportunity to distribute company products, great way to feature your food products!
- Logo and link at AlfrescoFLX.com
- Event Registrations for 2
- Chef's Dinner for 2

TABLING \$220 (Members save 10%)

- Individual table/space at which to greet guests and display/distribute products
- Firm logo included on event webpage, event program
- Logo and link at AlfrescoFLX.com
- Event Registrations for 2

*In case of a virtual event restaurant certificates in place of tickets to the event



May 2022

The Q previously known as our Annual Membership Meeting brings together professional and community leaders from all over the region to celebrate success and share the Chamber's vision for the future. In addition to a BBQ dinner, we will present the prestigious Lifetime Achievement Award.

Presenting Sponsor

SOLD

Lifetime Achievement Award Sponsor

SOLD

Gold Sponsor

\$1,350 (Members save 10%)

Company logo on event webpage

Company listing in event program, @113 and sponsorship signage at the event

Reserved seating for 8*

Silver Sponsor

\$825 (Members save 10%)

Company listing on event webpage

Company listing in event program, @113 and sponsorship signage at the event

Open seating for 4*

Vendor Table

\$200 (Members save 10%)

Opportunity to showcase your product at the event & distribute promotional products or samples

Open seating for 2*

*In case of a virtual event restaurant certificates in place of tickets to the event



Neo-Classic Golf Tournament

Thursday, August 11th

Ravenwood Golf Club

\$825 per Corporate Foursome (Members save 10%)

\$275 Individual Golfer (Members save 10%)

Sponsorship Opportunities

Presenting Sponsor

SOLD

Showcase Sponsor

\$850 (Members save 10%)

Company Name & Logo featured on event page, Chamber Website, and Social Media

Choice of sponsoring lunch, beverage cart or happy hour

Custom materials & signage based on sponsored activity

Golfer Gift Sponsor

\$700 Member Only

Company logo on golfer gift item

Recognition in the program from the podium

Company listed on event webpage and in @113

Contest Sponsor

\$400 (Members save 10%)

Company Name & Logo on a hole sign at selected contest, on golf carts & event website

Choice of sponsoring one of the contests: Longest Drive, Closest to the Pin, Closest to the Line

Hospitality Sponsor

\$200 (Members save 10%)

Opportunity to showcase your product at a hole on the course

Distribute samples or promotional items to golfers during play

(Auto Display, Snack Sponsor, Giveaway & Tasting Tables)

Enhanced Foursome

Corporate Foursome
(\$825 - Members save 10%)

+

Additional Sponsorship

Includes hole signage and Megaphone ad

Hole Sponsor

18 Available - \$150 (Members save 10%)

Full color company logo & QR code to company website displayed on a 11x17 hole sign



ATHENA Leadership Awards Program

November 2022

ATHENA Leadership Awards, recognize Nominees for their high level of professional excellence and exceptional leadership. They contribute time and energy to improve the quality of life for others in the community and mentors others. Nominees are honored at the ATHENA Leadership Awards Program, and recipients of the ATHENA Leadership and ATHENA Young Professional Leadership Awards (nominees 40 and younger) are announced for the first time that evening.



Founding Sponsor

SOLD

Diamond Sponsor

\$2,000 (Members save 10%)

Company logo in all online & printed communications, programs, table tents and @113

Opportunity to be Sponsor video that will be shown at the Awards Dinner

Company featured as major sponsor in ATHENA Finger Lakes Times Supplement

Recognition from the podium at the Nominee Reception & Awards Program

4 tickets to the Nominee Reception
Reserved table of 8 at the Awards Dinner*

Platinum Sponsor

\$1,350 (Members save 10%)

Company logo in all online & printed communications, programs, table tents and @113

Company featured as major sponsor in ATHENA Finger Lakes Times Supplement

Recognition from the podium at the Nominee Reception & Awards Program

2 tickets to the Nominee Reception
Reserved seating for 4 at the Awards Dinner*

Reception Sponsor

SOLD

Keynote Sponsor

\$1,800 Member Only

Company logo in all online & printed communications, programs, table tents and @113

Opportunity to introduce the Keynote Speaker at the Awards Dinner

Recognition from the podium at the Nominee Reception & Awards Program

4 tickets to the Nominee Reception
Reserved table of 8 at the Awards Dinner*

Gold Sponsor

\$925 (Members save 10%)

Company logo in all online & printed communications, programs, table tents and @113

Recognition from the podium at the Nominee Reception & Awards Program

2 tickets to the Nominee Reception
Reserved seating for 2 at the Awards Dinner*

Ruby Sponsor

\$650 (Members save 10%)

Company logo in all online & printed communications, programs, table tents and @113

Reserved seating for 2 at the Awards Dinner*

*In case of a virtual event restaurant certificates in place of tickets to the event

Sponsor Packages

Pick Your Perks!

Choose from a select number of perks based on total investment

Silver

\$ 3,000

Business Inspiration Awards - Silver Sponsor
AlfrescoFLX - Registration for 2 & Tabling
The Q - Silver Sponsor & Vendor Table
Neo-Classic Golf Tournament - Corporate Foursome & Hole Sign
ATHENA - Ruby Sponsor

Pick 5 Perks

Gold

\$ 4,000

Business Inspiration Awards - Gold Sponsor
AlfrescoFLX - Registration for 2 & Chef's Dinner for 2
The Q - Gold Sponsor
Neo-Classic Golf Tournament - Corporate Foursome & Hospitality Sponsor
ATHENA - Gold Sponsor

Pick 10 Perks

President's Circle

\$ 5,000+

Presenting Sponsor at one signature event
Business Inspiration Awards - Award Underwriter or Gold Sponsor
AlfrescoFLX - Registration for 4 & Chef's Dinner for 2 OR Session Sponsor
The Q - Gold Sponsor
Neo-Classic Golf Tournament - Corporate Foursome & Contest Sponsor
ATHENA - Platinum Sponsor
Invited to President Circle Events

Pick 15 Perks

Perks

- Mixer Passes (2 season passes)
- Chamber University Passes (2 season passes)
- VIP Insiders Holiday Reception (2 passes)
- Website Advertisement
- Lobby Advertisement
- Megaphone Ad (4 year)
- @113 Ad (4 year)
- Conference Room Rental (8 hours)
- Chamber University Sponsor
- Wi-Fi Sponsor

Your Investment

Investment	2022 (proposed)

Total

Member Representative

Chamber Representative

Date

Date

Thank you!