

2023

# SPONSORSHIP & PARTNERSHIP OPPORTUNITIES



February 9, 2023 12-2:30PM

Individual Ticket to attend: \$50, \$45 M

Anticipating 200 attendees

This luncheon program honors the mindful decisions of members which reflect the values and priorities of our communities.

The categories include:

- Environmental Champion
- Visionary Investor
- Humanitarian
- Innovator
- Minority or Woman Owned Business.

SPONSORSHIP BENEFITS	PRESENTING \$1,500 Member Only (1 available)	AWARD UNDERWRITER \$850 Member Only (5 available)	<b>GOLD</b> \$900 \$850 M	\$700 \$650 M	<b>BRONZE</b> \$500 \$450 M
Tickets to the event	X Table of 8	<b>X</b> 6	<b>X</b> 6	<b>X</b> 4	<b>X</b> 2
Company logo and link on event webpage	X	X	X	X	X
Represented in the sponsor slideshow during the event	Individual slide with logo	X Logo	<b>X</b> Logo	X Logo	X Listing
Social media posts on Facebook & LinkedIn includes logo and link to your social media account	Individual post with professional values statement	X Individual post	<b>X</b> Group post	X Group post	
Listed in event press releases	X	X	X		
Table tent recognition at the event	X	Х	X		
Option to have company swag at event	X At each seat	X At farewell table			
Option to welcome guests at the event	X Beginning of program	X During award presentation			
Included in event video	X				
"Presented by [your company]" and logo on printed invitation and digital save-thedate	X				



The Q brings together professional and community leaders from all over the region to celebrate success and share the Chamber's vision for the future. In addition to an elevated BBQ-style dinner, we present the prestigious Lifetime Achievement Award.

June 7, 2023 5-8PM Individual Ticket to attend: \$80, \$72 M

Anticipating 200 attendees

SPONSORSHIP BENEFITS	PRESENTING \$1,700 Member Only (1 available)	AWARD UNDERWRITER \$,1700 Member Only (1 available)	<b>GOLD</b> \$1,200 \$1,100 M	<b>SILVER</b> \$900 \$850 M	LIVE MUSIC \$1,000 M	VENDOR TABLE \$300 \$250 M
Tickets to the event	X Table of 8	<b>X</b> 6	<b>X</b> 6	<b>X</b> 4	<b>X</b> 2	<b>X</b> 2
Company logo and link on event webpage	X	X	X	X	X	X
Represented in the sponsor slideshow during the event	X Individual slide with logo	<b>X</b> Logo	<b>X</b> Logo	X Logo	X Listed	X Listed
Social media posts on Facebook & LinkedIn includes logo and link to your social media account	Individual post with professional values statement	X Individual post	X Group post	Group post		
Listed in event press releases	X	X	X			
Table tent recognition at the event	X	X	X			
Option to have company swag at event	X At each seat	X At farewell table				
Option to welcome guests at the event	X Beginning of program	X  During award presentation				
Included in event video	X					
"Presented by [your company]" and logo on printed invitation and digital save the date	X					



#### **Neo-Classic Golf Tournament**

Thursday, August 10th
12PM Shotgun
\$825 per Foursome / \$750 M
\$225 Individual Golfer / \$200 M



#### **Enhanced Foursome**

Purchase a foursome and a sponsorship Includes hole signage & a Megaphone ad

SPONSORSHIP BENEFITS	PRESENTING \$2,000 Member Only	DINNER \$1,000 Member Only	HAPPY HOUR \$1,000 M	\$400 \$350 M	VENDOR TABLE \$300 \$250 M	GOLFER GIFT \$700 M
Event Access	X 2 Foursomes Lunch & Dinner	4 Lunch & Dinner only	2 Lunch & Dinner only	2 Lunch & Dinner only	2 Lunch & Dinner only	
Represented in the sponsor slideshow during the event	X Individual slide with logo	<b>X</b> Logo	X Logo	X Logo	X Listed	X Listed
Option to have company swag at event	X	X	X	X	X	X
Company logo and link on event webpage	X	X	X	X	X	X
Opportunity to showcase your product at a hole on the course	X	X	X	X	X	
Social media posts on Facebook & LinkedIn includes logo and link to your social media account	Individual post with professional values statement	X Individual post	X Individual post	X Group post		
Listed in event press releases	X	X	X			
Company logo on Golfer Gift	X					X
"Presented by [your company]" and logo on printed invitation and digital save the date	X					





ATHENA Leadership Awards recognizes Nominees for their high level of professional excellence and exceptional leadership. They contribute time and energy to improve the quality of life for others in the community and mentor others. Nominees are honored at the ATHENA Leadership Awards Program, and recipients of the ATHENA Leadership and ATHENA Young Professional Leadership Awards (age 40 and younger) are announced for the first time that evening.

November 8, 2023 Individual Ticket to attend: \$80, \$75 M

**FOUNDING** 

**RECEPTION** 

5:30-9PM

Hotel Canandaigua Anticipating 300 attendees

SPONSORSHIP BENEFITS	<b>DIAMOND</b> \$2,000 \$1,800 M	PLATINUM \$1,400 \$1,200 M	<b>GOLD</b> \$925 \$825 M	<b>VIDEO</b> \$1,000 M	LIVE MUSIC \$1,000 M	VALET PARKING \$1,000 M
Tickets to the Awards Dinner	X Table of 8	<b>X</b> 6	<b>X</b> 6	<b>X</b> 4	<b>X</b> 2	<b>X</b> 2
Company logo and link on event webpage	X	Х	X	X	X	X
Represented in the sponsor slideshow during the event	X Individual slide with logo	<b>X</b> Logo	X Logo	X Logo	X Logo	X Logo
Social media posts on Facebook & LinkedIn includes logo and link to your social media account	Individual post with professional values statement	X Individual post	X Group post			
Listed in event press releases	X	X	X			
Table tent recognition at the event	X	X	X			
Option to have company swag at event	X At each seat	X At farewell table				
Option to welcome guests at the event	X Beginning of program	X During award presentation				
"Presented by [your company]" and logo on printed invitation and digital save the date	X					

### We're grateful for your investment in the Ontario County Chamber of Commerce!

Whether you build your own sponsorship package or choose from one of the following recommended packages, you'll enjoy additional benefits when your annualized commitment reaches certain thresholds. We call these perk points, and we encourage you to allocate them in a way that delivers the most value for your business. If you're interested in a sponsorship opportunity or a perk that's not in this guide, we're happy to explore new ideas together!

Silver Sponsor - \$3,000 investment = 5 Perk Points Gold Sponsor - \$4,000 investment = 10 Perk Points President's Circle - \$5,000+ investment = 15 Perk Points

## PERK Points

- Mixer Pass
- Chamber University Pass
- VIP Insiders Holiday Reception
- Website Advertisement
- Lobby Advertisement
- Megaphone Ad
- Standalone Sponsored Email Blast
- Conference Room Rental

**Silver** \$ 3,000

Business Inspiration Awards - Silver Sponsor The Q - Silver Sponsor Neo-Classic Golf Tournament - Foursome ATHENA - Gold Sponsor

**Gold** \$ 4,000

Business Inspiration Awards - Gold Sponsor
The Q - Gold Sponsor
Neo-Classic Golf Tournament - Foursome & Vendor Table
ATHENA - Platinum Sponsor

