

# 2024 Sponsorship Guide







# WELCOME

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The Ontario County Chamber of Commerce implements a number of events, programs and initiatives that support our mission. The Ontario County Chamber is a not-for-profit organization that relies on the generosity and investments of its members and business partners, and without you we could not execute our program of work. Thank you.

Please explore the next pages and consider how partnering with the Chamber can support your business goals, and help you invest in our growing community.

Our Mission, at the ONChamber, is to cultivate relationships that drive personal, professional and economic prosperity in the Finger Lakes.

This empowers our Vision of being the most timely, relevant and valuable resource to businesses, organizations and professionals in the region.

Our Values are  
Belonging, Collaboration, Commitment, Excellence, Quality and Respect.

Thank you for being a part of our Chamber family!

For questions about sponsorship please contact:

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# We are grateful for your investment in the Ontario County Chamber of Commerce!

Whether you build your own sponsorship package or choose from one of the following recommended packages, you'll enjoy additional benefits when your annualized commitment reaches certain thresholds. We call them perk, and we encourage you to allocate them in a way that delivers the most value for your business. If you're interested in a sponsorship opportunity or a perk that's not in this guide, we're happy to explore new ideas together!

**\$2,000 investment = 5 Perks**  
**\$3,000 investment = 10 Perks**  
**\$4,000+ investment = 15 Perks**

**Choose from the following Perks:**  
**(each valued at one perk)**

- Mixer Pass
- Chamber University Pass
- Website Advertisement
- Megaphone Ad
- Sponsored Email Blast
- Conference Room Rental
- Social Media Spotlight

## Sponsor Packages

### Bronze Package

**\$2,000**

- Annual Dinner Corporate Sponsor
- Golf Tournament Foursome
- ATHENA Gold Sponsor

### Silver Package

**\$3,000**

- Annual Dinner Corporate Sponsor & Centerpiece Sponsor
- Golf Tournament Enhanced Foursome & Contest Sponsor
- ATHENA Platinum Sponsor

### Gold Package

**\$4,000**

- Annual Dinner Award Sponsor & Centerpiece Sponsor
- Golf Tournament Enhanced Foursome & Golfer Gift Sponsor
- ATHENA Diamond Sponsor

**Please browse the remainder of the sponsorship guide to choose individual sponsorship opportunities that fit your business.**

# Annual Dinner



## About

A celebration of our members and community. Enjoy the company of friends, the popular silent auction, and the much-anticipated presentation of our annual Lifetime Achievement, Business, and Nonprofit Awards. Together, we'll look ahead to an exciting 2024!

## Save the Date

Thursday, February 29th  
Finger Lakes Community College

\$60 Members

\$65 Non-Members

### Presenting Sponsor

- Table of 8
- Company logo and link on webpage
- Individual slide on slideshow
- Listed in event press releases
- Table tent recognition
- Option to welcome guests at the beginning of the program
- Individual social media post on Facebook & LinkedIn
- Option to have company swag at the event
- Vendor table at the event

**\$1,500**

**Member  
Only**

(1 available)



### Award Sponsor

- Table of 8
- Company logo and link on webpage
- Logo in slideshow before award presentation
- Listed in event press releases
- Table tent recognition
- Option to introduce the award
- Individual social media post on Facebook & LinkedIn

**\$1,200**

**Member  
Only**

(4 available)



# Annual Dinner



## Champagne Toast Sponsor

Price:

**\$900**

### Member Only

1 available

- 6 tickets to the event
- Company logo and link on webpage
- Logo in slideshow
- Table tent recognition
- At the champagne table company logo to be displayed
- Option to use company table cloth at champagne display table
- Option to give a toast during the program

## Entertainment Sponsor

Price:

**\$800**

### Member Only

1 available

- 6 tickets to the event
- Company logo and link on webpage
- Logo in slideshow
- Table tent recognition
- Logo displayed near the entertainment

## Dessert Sponsor

Price:

**\$700**

### Member Only

1 available

- 4 tickets to the event
- Company logo and link on webpage
- Logo in slideshow
- Table tent recognition
- At the dessert table company logo to be displayed
- Option to use company table cloth
- Option to add company collateral to the table

## Corporate Sponsor

Price:

**\$500 Members**

**\$600 Non-Members**

- 4 tickets to the event
- Company logo and link on webpage
- Logo in slideshow
- Group post on social media Facebook & LinkedIn
- Table tent recognition



## Centerpiece Sponsor

Price:

**\$150**

40 available

- Company logo and link on webpage
- Logo in slideshow
- Logo displayed in a single centerpiece

## Silent Auction Donation

- option to promote your business by donating a gift basket, gift certificate or service to your business

# Golf Tournament

## Save the Date

Tuesday, August 13th

Ravenwood Golf Club



\$800 per foursome Members

\$850 per foursome Non-Members

\$225 individual golfer Members

\$250 individual golfer Non-Member

## Enhanced Foursome

Purchase a foursome & a sponsorship

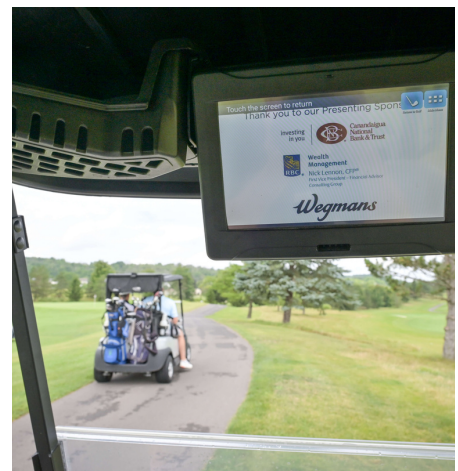
Includes a hole signage & a Megaphone Ad



## Presenting Sponsor

- 2 foursome
- represented in slideshow
- option to have company swag in golfer bags
- company logo and link on event webpage
- vendor table on the course
- social media post on Facebook & LinkedIn
- listed in event press releases
- company logo on golfer gift

**\$2,500**  
**Member**  
**Only**



## Dinner Sponsor

- 1 foursome
- represented in slideshow
- option to have company swag in golfer bags
- company logo and link on event webpage
- social media post on Facebook & LinkedIn
- option to be speak at dinner
- company logo on golfer gift

**\$1,500**  
**Member**  
**Only**

# Golf Tournament



## Drink Sponsor

Price:

**\$1,000**

**Member Only**

- Golfers to receive drink ticket for on the course or at Happy Hour
- 2 attendees for lunch & dinner
- represented in slideshow
- option to have company swag in golfer bags
- company logo and link on event webpage
- vendor table on the course

## Golfer Gift Sponsor

Price:

**\$500**

**Member Only**

- represented in slideshow
- company logo and link on event webpage
- option to add swag to golfer bag
- company logo on golfer gift



## Contest Sponsor

Price:

**\$450 Member**

**\$500 Non-Member**

3 available

- Option to sponsor one of the following contests: Longest Drive, Closest to the Pin, Closest to the Line
- 2 attendees for lunch & dinner
- represented in slideshow
- option to have company swag in golfer bags
- company logo and link on event webpage
- vendor table on the course at the contest
- present contest awards
- logo on award gift

## Vendor Table

Price:

**\$250 Member**

**\$300 Non-Member**

15 available

- 2 attendees for lunch & dinner
- represented in slideshow
- option to have company swag in golfer bags
- company logo and link on event webpage
- vendor table on the course at the contest



## Hole Sponsor

Price:

**\$125 Member**

**\$150 Non-Member**

36 available

- full color logo and QR code to company website displayed on 11x17 hole sign



# ATHENA Leadership Awards



## ABOUT

The ATHENA Women's Leadership Awards Program was originally brought to New York State by the Farnsworth Family in 1985. Ontario County was the first location in the state to provide the international program. The evening recognizes nominees for the ATHENA Award and ATHENA Young Professional Award. It is the chamber's most highly attended event with an annual attendance of 300 community members.

## Save the Date

November 2024

Location TBD

\$80 Members

\$85 Non-Members



Founding Sponsor

Summit Sponsor

Reception Sponsor

## Diamond Sponsor

- Table of 8
- Company logo and link on event webpage
- represented in slideshow
- represented in the program
- social media post on Facebook & LinkedIn with professional value statement
- table tent recognition
- listed in event press releases
- 10% discount on ad in program

\$1,800 Member

\$2,000 Non-Member



# ATHENA Leadership Awards



## Platinum Sponsor

Price:

**\$1,200 Member**

**\$1,400 Non-Member**

- 6 tickets to the event
- Company logo and link on event webpage
- represented in slideshow
- represented in the program
- social media post on Facebook & LinkedIn
- table tent recognition



## Gold Sponsor

Price:

**\$800 Member**

**\$900 Non-Member**

- 4 tickets to the event
- Company logo and link on event webpage
- represented in slideshow
- represented in the program
- group social media post on Facebook & LinkedIn
- table tent recognition

## Silver Sponsor

Price:

**\$500 Member**

**\$600 Non-Member**

- 2 tickets to the event
- Company logo and link on webpage
- represented in slideshow
- represented in the program



## Centerpiece Sponsor

Price:

**\$150**

40 available

- Company logo and link on webpage
- Logo in slideshow
- Logo displayed in a single centerpiece